

NEWSLETTER



"Being an entrepreneur is easy peasy"

Russell County Leadership associates were invited to a Linking with Leadership event to encourage continued personal and professional development. This sessions guest speaker was Kris Munsch. A successful entrepreneur from Hays, Kansas who is known for his ability to embrace challenges and create leaders within his organizations. Kris discussed the targets that are on leaders back and how toxic bad employees can be to an organization or community. Sharing his personal background and extreme circumstances that has given him a unique perspective. The associates were fully engaged and asked a lot of great questions, his speech was a great way to kick off the day!



Kris Munsch



Main Street Development

Andrea Krauss with Russell Pride and Russell Development gave Class IV an inside look at the Makers Space and Brickstone Lofts projects that are currently in progress, showing a lot of exciting things happening for our downtown area. Andrea shared challenges, volunteer opportunities and the vision for these projects as they come to maturity.

Orientation & Personal Development

Russell County Leadership hosted their second Linking with Leadership event to help kickoff Class IV's - seminar 1. These events are aimed to connect current and past associates, encouraging community networking and personal development. The associates heard from owners of Russell's new coffee shop, Simply Brew where they discussed their business that is opening soon to serve the community. Afterward, the RCL board put together an ice breaker aimed at opening conversation between each other and understanding how others think, knowing there were no wrong answers. Entrepreneur - Kris Munsch engaged with the associates on a deep inspiring level connecting personal and professional challenges. The associates then went on a scavenger hunt downtown, diving into the history of the buildings, speaking to business owners and understanding the resources we have available to our community. Through the afternoon session we explored and had open discussion on their personal strengths through the Clifton Strengthfinder assessment and how they can work best with each other.



Scavenger Hunt

Class IV kicked off their first seminar with a scavenger hunt hosted throughout the Main Street businesses and history. Their first stop...The Closet Boutique where Mandy Funk discussed the difficulties of being a small business owner and how she has used unique thinking to generate multiple revenue streams, partner with local community members and enhance downtown. We then heard from Marcia Steckel with A Sweet Tooth, another successful business owner how she is involved with the community and how she uses local spaces to enhance her business and offer more things to do in Russell.

Thank you to our sponsors, hosts and speakers! Your investment in the future of Russell County is appreciated. Your Class IV associates will explore ALL of Russell County in their next seminar in September. Stay tuned!